

Krista Kenney

Multimedia Design & Social Media Marketing

EDUCATION

Washington State University Vancouver

B.A. Digital Technology & Culture

Minor in Fine Arts

Graduated: May 2020

PROFESSIONAL EXPERIENCE

Videographer: Centralia School District

Videographer | August 2020 - Current

Creating and producing videos for Centralia School District

- Working with director of the school district to create topical videos
- Scheduling and organizing recordings with all staff and principals of the district
- Editing and creating media content

Re-Election Campaign

Social Media Manager | May 2020 - November 2020

Managing social media accounts for re-election of Lewis County Commissioner District #1

- Working with candidate to build and create posts
- Creating short videos to highlight the candidates projects
- Collaborating with web developer on the aesthetics, imagery, and layout of the website
- Providing photos for the website

Project Renovare: A Website and Virtual Experience

Design Team Lead | January 2020 - May 2020

Revamped website for the Clark County Historical Museum with a virtual tour

URL: <https://cchmuseum.org/>

- Led a team of two to design the overall aesthetics of the website
- Supervised the team, including timesheets, team meetings, assigned tasks, and ensured deadlines are met
- Managed design work completed by team members
- Completed the project in sixteen weeks during COVID-19

Every Nation Campus Ministry

Social Media Coordinator | August 2019 - May 2020

Posting weekly to engage and gain new followers

URL: https://www.instagram.com/enc_vancougs/

- Assisting in managing social media accounts
- Coordinating upcoming events through social media channels

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KristaKenney.com

LinkedIn/in/kristakenney

Twitter/KKenney_

ESSENTIAL SKILLS

Team management

Communication

Strong work ethic

Attention to detail

Organization

TECHNICAL SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Bridge

Adobe Premier Pro

Adobe After Effects

Adobe Cinema 4D

WordPress

FireAlpaca

HTML5

CSS3

Slack

Zoom

Basecamp

CERTIFICATIONS

Hootsuite Social Marketing

Hootsuite Platform

HOBBIES

Abstract photography

Restoring classic cars

Brewing beers and ciders

Traveling to Europe