

# Krista Kenney

Multimedia Design & Social Media Marketing

## EDUCATION

Washington State University Vancouver

B.A. Digital Technology & Culture

Minor in Fine Arts

*Graduated: May 2020*

## PROFESSIONAL EXPERIENCE

### Re-Election Campaign

*Social Media Manager | May 2020 – Current*

Managing social media accounts for re-election of Lewis County Commissioner District #1

URL: <https://www.voteednafund.com/>

- Working with candidate to build and create posts
- Creating short videos to highlight the candidates projects
- Collaborating with web developer on the aesthetics, imagery, and layout of the website
- Providing photos for the website

### Project Renovare: A Website and Virtual Experience

*Design Team Lead | January 2020 - May 2020*

Revamped website for the Clark County Historical Museum with a virtual tour

URL: <https://cchmuseum.org/>

- Led a team of two to design the overall aesthetics of the website
- Supervised the team, including timesheets, team meetings, assigned tasks, and ensured deadlines are met
- Managed design work completed by team members
- Completed the project in sixteen weeks during COVID-19

### Every Nation Campus Ministry

*Social Media Coordinator | August 2019 - May 2020*

Posting weekly to engage and gain new followers

URL: [https://www.instagram.com/enc\\_vancougs/](https://www.instagram.com/enc_vancougs/)

- Assisting in managing social media accounts
- Coordinating upcoming events through social media channels

### Brand Proposal for Eduardo Kac's Website Update

*Design Team | January 2019 - May 2019*

A website and digital brand redesign proposal for award-winning artist Eduardo Kac

URL: [kristakenney.com/professional-experience/](http://kristakenney.com/professional-experience/)

- Researched typography styles for the website
- Collaborated with team on overall aesthetics of the website
- Conceptualized layout for proposal

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KristaKenney.com

LinkedIn/in/kristakenney

Twitter/KKenney\_

## ESSENTIAL SKILLS

*Team management*

*Communication*

*Strong work ethic*

*Attention to detail*

*Organization*

## TECHNICAL SKILLS

*Adobe Illustrator*

*Adobe InDesign*

*Adobe Photoshop*

*Adobe Bridge*

*Adobe Premier Pro*

*Adobe After Effects*

*Adobe Cinema 4D*

*WordPress*

*FireAlpaca*

*HTML5*

*CSS3*

*Slack*

*Zoom*

*Basecamp*

## CERTIFICATIONS

*Hootsuite Social Marketing*

*Hootsuite Platform*

## HOBBIES

*Abstract photography*

*Restoring classic cars*

*Brewing beers and ciders*

*Traveling to Europe*